PERCEPTION POINT

Salesforce Advanced Threat Protection

Stop all malicious content from infiltrating your organization through Salesforce

Highlights

Unprecedented protection against any content-based attack

99.95% detection rate.

Automatic scan of 100% of traffic in real-time

Dynamically scan in a next-gen patented sandbox.

Unmatched Speed & Scale

40x faster detection, scanning at an average of 10 seconds.

Seamless User Experience

No interference in Salesforce usage flows.

24×7 Integrated Incident Response

All-included incident response service.

One-click deployment

SaaS solution deployed in minutes.

Privacy & Compliance

SOC-2 compliant. No data stored on servers.

## The CRM Threat – When Your Customer is a Security Risk

If you're an organization that uses Salesforce as your CRM system to manage relationships with customers and partners, you are exposing your company to cybersecurity risks. Salesforce allows external parties to interact and collaborate with your employees through environments such as Experience Cloud, Sales Cloud and Service Cloud. Inside these environments, multiple modules (e.g. Chatter, "Email to Case", web forms, and APIs feeding Salesforce information) will allow external parties to add potentially malicious content, in the form of text and URLs, to your Salesforce instance. If you are using these environments without the proper protections, you are increasing the risk for malicious content to infiltrate your organization, which can result in severe damages in the form of data theft, and/or financial ransoms.

OUR SOLUTION:

## Intercepting Any Malicious File or URL Upon Upload

Perception Point's Salesforce Advanced Threat Protection scans in real-time, all content uploaded to Salesforce from any module, to intercept malicious content before it reaches your employees. Multi-layered, advanced detection engines employ unique anti-evasion algorithms to identify even the most hidden objects and scan every piece of content through each layer, ensuring that all attacks are identified and stopped. Patented dynamic scanning technology uniquely leverages CPU Tracing to rapidly detect advanced malware, advanced persistent threats, and zero-day exploit attempts, without relying on known signatures and historical data.

As part of our partnership with Salesforce, the solution has been developed to seamlessly integrate with your Salesforce environment in just a few clicks, and is available on the AppExchange.
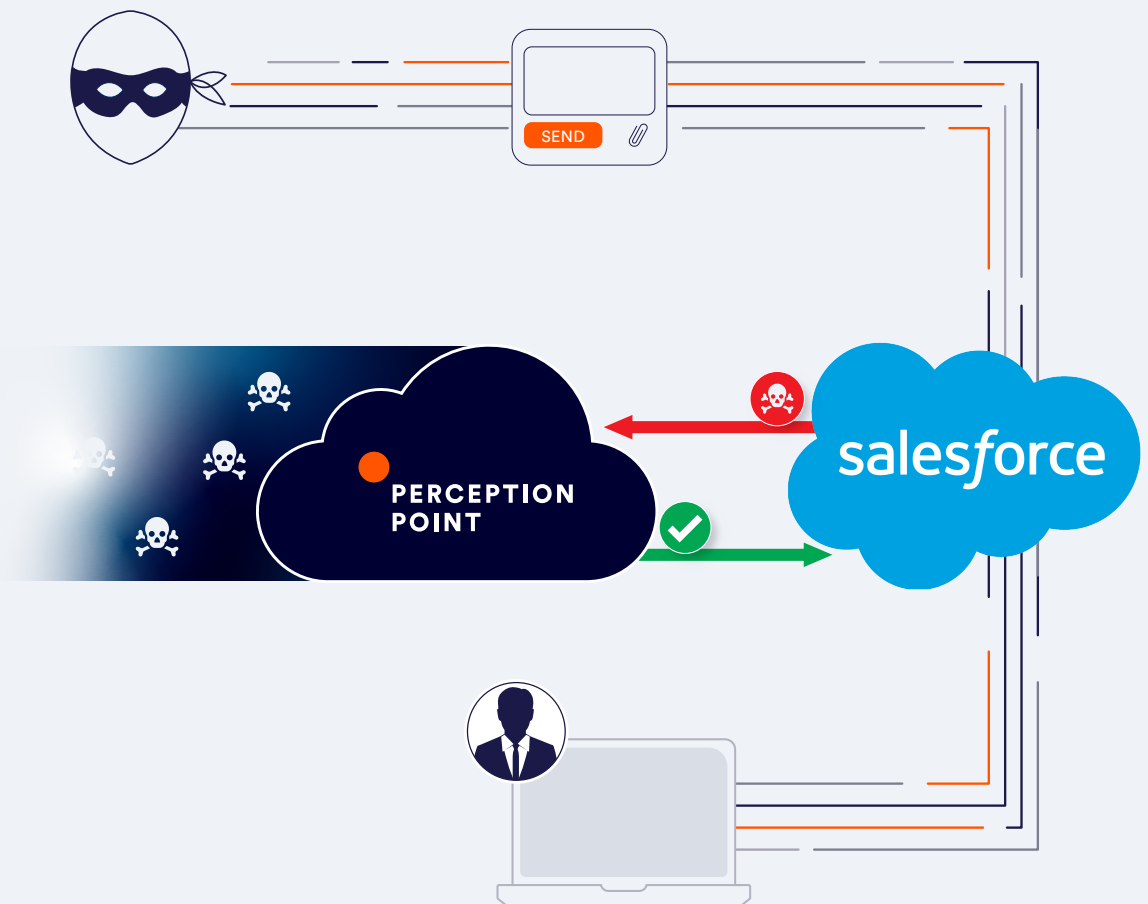
Protect Your Organization with Unprecedented Advanced Threat Detection

Perception Point is a pioneer in advanced threat detection. Our platform recursively unpacks every piece of content and rapidly scans all content with multiple advanced detection engines. The different engines leverage state of the art detection algorithms using computer vision, machine learning, and various dynamic and static methods, to intercept every type of threat, from commodity attacks to advanced threats.
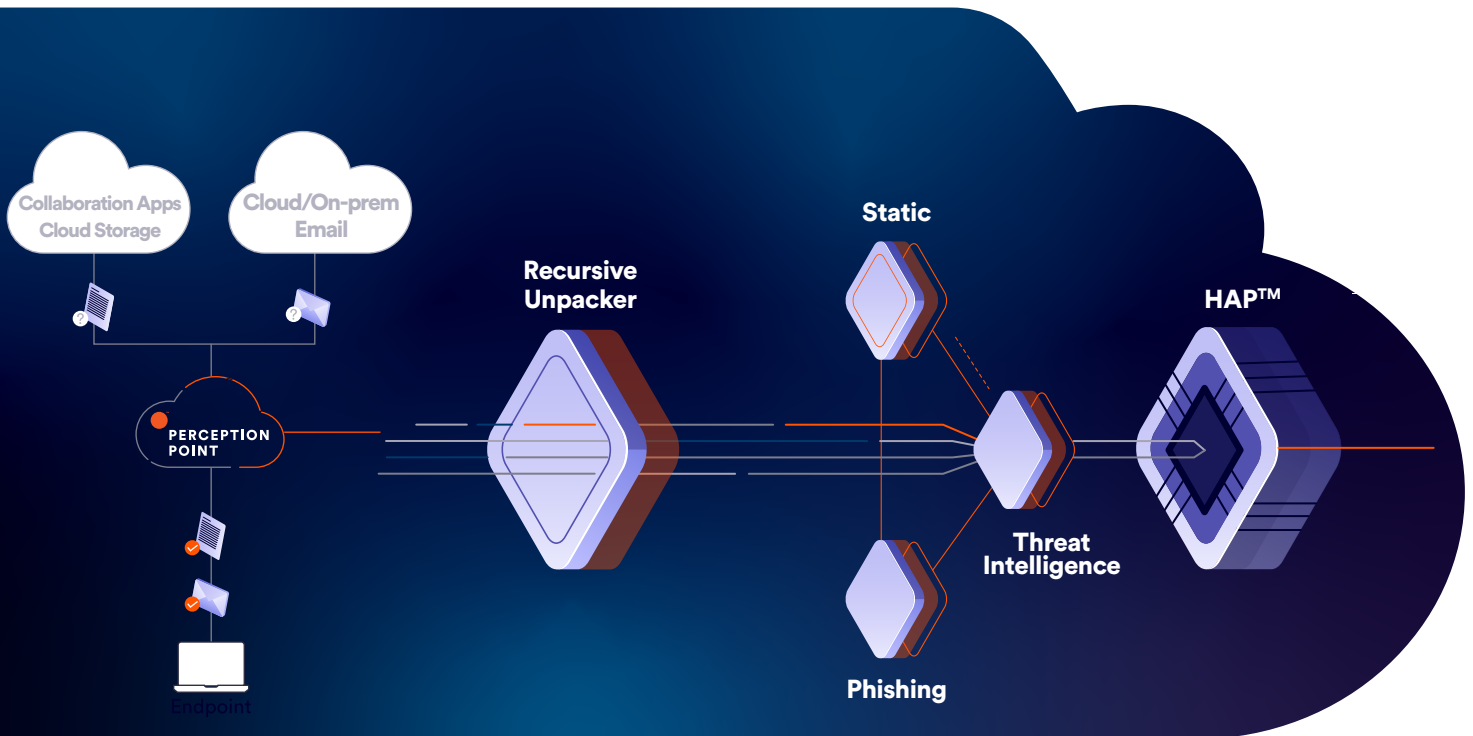
1

Recursive Unpacker

Unpacks the content into smaller units (files and URLs) to identify hidden malicious attacks. Further extracts embedded URLs and files (recursively) by unpacking files and following URLs. All of the extracted components go separately through the next security layers.

2

Static Signatures

Combines best-in-class signature based anti-virus engines to identify malicious attacks. In addition, we've developed a tool that acts to identify highly complicated signatures.

3

Phishing Engines

Combines best-in-class URL reputation engines and an in-house image analysis engine to identify impersonation techniques and phishing attacks.

4

Threat Intelligence

Combines multiple threat intelligence sources with our internally devloped engine that scans URLs and files in the wild to warn about potential or current attacks.

7

HAP™ (Hardware-assisted Platform)

Next-gen sandbox proprietary engine that is composed of software algorithms using CPU-level data to access the entire execution flow, right from the processor, to deterministically intercept any type of advanced attack on both Windows and macOS environments. This layer provides unprecedented detection against malicious code execution in scripts and executable files, zero-day and N-day vulnerabilities, logical bugs, next-gen exploitations, ATO and more.

Save up to 75% of SOC Time With an Integrated Incident Response

Perception Point's team of cyber experts serves as an extension of your SOC team, combining automated algorithms and human-driven analysis for the ongoing protection of the organization, getting even better over time. The 24×7 threat response service is designed within the platform, at no additional cost, to help organizations support ongoing management and operation activities, make sure the solution is always optimized and up-to-date, and ultimately decrease costs and risk of exposure into threats.

Monitoring, analyzing and reporting on all incidents

Handling of false positives, remediating and releasing as required

Optimizing policies based on new, unseen attacks

Rapid alerts and analysis of malicious attempts

OPTIMIZING

MONITORING

REMEDIATING

About Perception Point

Perception Point is a Prevention-as-a-Service company for the fastest and most accurate next-generation detection and response to any content-borne attack across email and all cloud collaboration channels, including cloud storage, cloud apps, and APIs for proprietary applications. The solution's natively integrated incident response service acts as a force multiplier to the SOC team, reducing management overhead, improving user experience and delivering continuous insights; providing proven best protection for all organizations.

Deployed in minutes, with no change to the enterprise's infrastructure, the patented, cloud-native and easy-to-use service replaces cumbersome legacy systems to prevent phishing, BEC, spam, malware, Zero-days, ATO, and other advanced attacks well before they reach end-users. Fortune 500 enterprises and organizations across the globe are preventing content-borne attacks across their email and cloud collaboration channels with Perception Point. To learn more about Perception Point, visit our website, or follow us on Linkedin, Facebook, and Twitter.

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