

## **HPE ProLiant rack and tower servers**

## Compute Engineered for your Hybrid World



## Compute for your hybrid world

Modern IT is at the core of today's business, helping to create new value and experiences in a world where almost everyone and everything generates and shares data. Whether on- or off-premises; bare-metal, virtualization or containers; in a public or private cloud, modern IT must comprehend the full gamut of hybrid cloud possibilities composing and deploying resources faster than ever before, leveraging a secure, common operating model to meet individual application and user requirements while maintaining visibility and control over costs, security, and governance.

IT needs to be proactive, anticipating demand, ready with the flexibility and capacity to meet business needs in moments, not days or weeks. This means server monitoring and management must be simplified, deployment and provisioning automated, so people are free to focus on strategic initiatives that create real value.

Additionally, the threat of cyber assault increases exponentially. With hackers getting more sophisticated with every wave of attacks, protecting software and networks is no longer enough. Security has to take on a 360-degree approach, a holistic view that begins with everything that goes into the server, right down to the silicon.

This hybrid reality requires a fresh approach, a flexible software-defined approach, building on a foundation of intelligence that begins with the server. HPE ProLiant is the intelligent foundation for hybrid cloud delivering unmatched automation, security, and optimization that advances the way people work and live.